'Afaf Mustofa Pratama Putra

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Summary

A dynamic and versatile professional with vast knowledge and technical IT background, experienced to develop website or mobile app projects and system design. Possesses IT skills with advanced knowledge of software development, eager to implement new ideas or concepts and always keen to develop new skills and expertise. Able to work independently and as part of a product or business development team, demonstrating multi-tasking abilities required to meet demanding solutions while maintaining the highest of standards.

Project Experience

SOPO Branding (September 2023-Now) | Website Development

- Create system design and develop branding indicator system sopo.uteroindonesia.com using CodeIgniter Framework, SQL Database, RESTful API, HTML, CSS, and JS to provide branding indicator needs for hotel, restaurant, and café.
- Act as technology director self-assigned to working on developing and conduct business, development, and marketing plan.
- Act as full-stack developer to develop system prototype and released product include with maintenance and feature updates.

OSIKER (September 2022-Now) | Website Development

- Create system design and develop big data management website osiker.com using CodeIgniter Framework, SQL Database, RESTful API, HTML, CSS, and JS to provide information about creative economy / small-medium business in Malang and surrounding areas.
- Act as founder assistant to develop business plan and development for promoting and marketing *"OSIKER"* which collaborating with government through Industry and Trade Office (DISPERINDAG) Malang and Communications, Informatics, and Public Relation Office (DISKOMINFO) Malang.

Malang Creative Center (July 2022-Now) | Creative Community Space SOP Planning

- Monitor the planning of standard of procedure (SOP) for "*Malang Creative Center"* creative community space in digital system operational management aspect.
- Collaborate with local startup community "*STASION"* to develop several software which will be implemented to the building by discuss and monitoring the software development.
- Monitor the visiting apps and booking website which implemented in the building by giving advice to other development team.
- Create digital roadmap and system design which support "*Malang Creative Center"* as creative community space.
- Communicating with SOP team to integrate digital needs and platform with other creative community space aspect.

Bayiku.id (June 2021-Now) | Website Development

- Develop baby carrier product website bayiku.id using WordPress finished in 6 months to provide company and baby carrier product information.
- Create system design and product guarantee claim management website garansi.bayiku.id using CodeIgniter Framework, SQL Database, RESTful API, HTML, CSS, and JS to provide product activation and guarantee claim system through website form.
- Technical support and content maintenance continue until now.

IAI Indonesia (January 2020-Now) | Website Development

- Develop Indonesia architecture organization website iaimalang.org using WordPress finished in 3 months to provide national architecture organization information.
- Technical support and content maintenance continue until now.

Mie Gacoan (July 2018-Now) | Website Development

- Develop popular restaurant website miegacoan.com using HTML, CSS, and JS finished in a week to provide restaurant information for marketing purpose.
- Technical support such as email account and content maintenance continue until now.

Malang Creative Center (March 2022-December 2022) | Website Development

- Develop profile website mcc.or.id using WordPress finished in 4 months to provide creative community space information for branding and marketing purpose.

G2 Academy (October 2022-November 2022) | Website and Apps Development
- Create system design include with Entity Relationship Diagram, Features List, Business Flow in PowerPoint. [Presentation Link.](#)
- Develop back-end system using Java Springboot and SQL Database.
- Develop admin dashboard website using ReactJS.
- Develop mobile apps *"rintiStartup"* using React Native. [Presentation Link.](#)

Solar Nusantara (August 2022-November 2022) | Website Development
- Develop e-commerce website [sonus.id](#) using WordPress finished in 2 months to provide multi-vendor and potential customers with solar panel and its complementary needs.
- Develop company profile website [solarnusantara.id](#) using WordPress finished in 2 months to provide company information for marketing purpose.

ICCN (July 2022-August 2022) | Website Development
- Develop event website [rakornas.iccn.or.id](#) using WordPress finished in a month to publish national offline event attended by various stakeholders engaged in the field of economic creative cities and industries.
- Develop event website [beyondurban.iccn.or.id](#) using WordPress finished in a month to publish national hybrid (online-offline) event provides as opening event for G20 International Summit.

Dapur Cokelat (November 2021-March 2022) | Apps Development
- Join as part of external development team to develop and maintain customer loyalty mobile apps that gives loyal customer discount and eventual promotion for cake and bakery products.
- Create system design document include with Flowchart and Entity Relationship Diagram as System Analyst.
- Monitor design team to develop UI design for mobile apps as Project Manager.
- Monitor develop team to develop website using CodeIgniter Framework, SQL Database, RESTful API and apps using Flutter as Project Manager.

Kiara24 Towing (December 2020-March 2021) | Website Development
- Develop company profile and project management website [kiara24.com](#) using CodeIgniter Framework, SQL Database, RESTful API, HTML, CSS, and JS finished in 3 months to provide company information and order system through website form for automotive towing service.

GoNilai (September 2020-December 2020) | Website Development
- Develop apps marketing website [gonilai.my](#) using WordPress finished in 2 months to provide mobile app information and publish promotion for multi-services payment app.

Telin Malaysia (September 2020-December 2020) | Website Development
- Develop company profile website [telin.my](#) using WordPress finished in 2 months to provide company information about Telin Indonesia branch in Malaysia.

MyKedai (September 2020-December 2020) | Website Development
- Develop apps marketing website [mykedai.com.my](#) using WordPress finished in 2 months to provide mobile app information and publish promotion for multi-services payment app.

Skopin Indonesia (April 2019-September 2019) | Apps Development
- Create system design and develop college scholarship information apps back-end *"Skopin"* using CodeIgniter Framework, SQL Database, and RESTful API.

Safira Decoration (January 2019-June 2019) | Website Development
- Create system design and develop company profile, content management system and project management website [safiradecoration.com](#) using CodeIgniter Framework, SQL Database, RESTful API, HTML, CSS, and JS to provide event decoration and party supplies vendor information and order system through website form.

Atlas Nusantara Engineering College (2018) | Game Development
- Develop virtual reality chemistry apps about periodic table using Unity3D and HTC Vive for thesis. [System Document.](#)

Career Experience

PT Medeva Multi Talenta (June 2023- Now) | Product Manager Associate, Malang
- Assist Product Manager to monitor system development collaborate with system engineer, ui / ux designer and marketing team according to company roadmap and management instruction.
- Breakdown grand plan to technical plan and conduct development tasks assign to system enginner and ui / ux designer using ClickU.
- Monitor and conducting daily standup for development alignment and problem solving.

PT Medeva Multi Talenta (March 2023- Now) | Senior Frontend Engineer, Malang
- Develop electronic medical record system klinik.medeva.tech using ReactJS to provide clinic manage healthcare for patient through bridging with BPJS API.
- Develop demo environment demo.medeva.tech for marketing purpose.

G2 Academy (December 2022-February 2023) | Backend Developer Internship, Jakarta
- Develop file and folder management feature in learning management system (LMS) using Java Springboot and Postgresql Database.
- Develop chatbot back-end system on a company phone number to handle questions from users about Bootcamp, Prakerja, Corporate Solutions and other topics through Qiscus Integration using Python and Postgresql Database.

RUVODO WebApps (July 2018-Now) | Business Operational Manager, Malang
- Act as founder of the software services business which provide system design, web development, apps development, and other business-related services such as branding and marketing.
- Conduct meeting and plan business development with co-founder every 6 months.
- Communicating with client as Marketing and Product Manager to collect user requirements, technical requirements, project cost, project progress update, and maintain communication for future potential projects.
- Manage development team as Project Manager to develop system such as website and apps development. Most of project is company profile, e-commerce, marketplace, product page and personal branding.
- Manage marketing team to create promoting plan in digital platform such as Facebook, Instagram, Moselo, LinkedIn, Freelancer, and Projects.co.id. Occasionally design promotion media graphics and video.
- Create monthly report which include financial flow (income, outcome and treasury allocation), Google Search exposure report with Google Analytics, Instagram insight, project progress and short-term plan.

PT Utero Kreatif Indonesia, UTERO Indonesia (July 2018-Now) | Digital Development Partner, Malang
- Act as founder assistant / external partner to plan digital product or system of branding consultant company to increase business in branding, marketing and selling aspects.
- Execute digital product plan in system design and development aspect which develop by associate team / collaborate with vendors or partners.
- Occasionally act as branding consultant assistant which assisting in discussion with clients such as business requirements, business target, and customer segment for digital system development and digital advertisement.

PT SLJ Global Tbk., ORIMBA (July 2021-Desember 2021) | Web Development Staff, Jakarta
- 6 months contract as part of Branding Department handling company website and branding.
- Develop company profile websites using HTML, JS, and CSS.
- Develop guest book system for receptionist *"ORIMBA Guest Book"* using CodeIgniter Framework, SQL Database, and RESTful API finished in a month.
- Maintaining and developing company branding through website, email, office interior, stationary based on Brand Identity *"The Dawn of ORIMBA"* using CorelDRAW and Adobe Photoshop. Brand Identity.

PT Cipta Solusi Semesta, TakRiba (February 2019-June 2019) | System Analyst, Malang
- 5 months contract as Senior System Analyst, assigned to monitor analyst and development team.
- Create website features through system analyst perspective and documentation using StarUML include with Features List, Flowchart Diagram, Use Case Diagram, Activity Diagram. System Document.
- Communicate and monitor development and analyst team.
- Manage marketing team for website and social media promotion (Facebook and Instagram). Activation Document.

PT Universal Big Data, UBIG (April 2017-July 2017) | Front-End Developer Internship, Malang
- Develop 2 websites *"EzySchool"* for school educational management using CodeIgniter Framework, SQL Database, and RESTful API finished in 3 months. System Document.

CV Rudhistiar Chaniago Express (April 2016-July 2016) | Digital Marketing Internship, Mojokerto
- Design role playing game *"Journey to Indonesia"* with StarUML include with UI Wireframe, Finite State Machine Diagram and develop game using RPG Maker VX Ace finished in a month. System Document.
- Design hospital consultation website system *"Mojokerto General Hospital"* with StarUML include with Use Case and develop website using PHP, HTML, CSS, Bootstrap, SQL Database finished in a month. System Document.

Education and Course

Apiary Academy, 2022
- Product Management 101

G2 Academy, 2022
- Fullstack Web Mobile Development – Java. ReactJS and React Native

RevoU, 2021
- Intro to Product Management Mini Course

Mayantara School, 2015
- Korean Language Course Beginner Level 1, February 2015-Mei 2015
- Korean Language Course Beginner Level 2, July 2015-November 2015

Atlas Nusantara Engineering College Malang, 2014-2018
- Majoring in Informatics Engineering graduated with cum laude – Best Bachelor, GPA: 3.89/4.00

Hard Skills

- ReactJS
- React Native
- Java Springboot
- SQL Database
- CodeIgniter Framework
- WordPress Development
- PHP
- HTML, CSS, and JavaScript

Soft Skills

- Software Development
- Project Management
- System Analyst
- Native Bahasa Indonesia
- English writing and speaking
- Korean beginner level

Certification

- Agile and Scrum for Project Development, Skill Academy, Prakerja (2020)
- Introduction to Artificial Intelligence for Business, Skill Academy, Prakerja (2020)
- User-Friendly Apps Basic Design – UX Design, Skill Academy, Prakerja (2020)
- Effective Strategy for Internet Marketing, Skill Academy, Prakerja (2020)
- Web Database, BNSP (2018)
- Mikrotik, MTCNA (2018)
- Webinar "Continuous Integration of Software Products", Oracle Academy (2017)
- Webinar "Critical Thinking and Decision-Making", Oracle Academy (2017)
- Webinar "Introduction to Big Data", Oracle Academy (2017)
- IT Aptitude Test, Ikatan Ahli Informatika Indonesia (2016)
  Certificate Link